

MetalForming Magazine Mexico Editions

Number of Readers by State and Edition

STATE	May-08	Feb-08	Aug-07	Apr-07	Jan-07	Fall '06	Spring '06
Aguas Calientes	161	160	150	144	143	74	72
Baja California	467	464	29	31	26	286	299
Baja California Sur	5	5	2		1	3	3
Chihuahua	559	560	690	694	696	178	170
Coahuila de Zaragoza	530	528	88	72	67	520	517
Durango	24	24	8	13	13	56	63
Nuevo Leon	2870	2852	2916	2970	3034	2642	2675
Sinaloa	5	5	2	1	1	11	17
San Luis Potosi	91	87	142	129	126	134	135
Sonora	85	84	408	417	421	77	81
Tamaulipas	121	121	412	426	426	266	264
Zacatecas	8	8	2	3	3	2	1
Total Northern Mexico	4926	4898	4849	4900	4957	4249	4297
Campeche						2	2
Chiapas	3	3	2	2	2	3	2
Colima						2	2
Distrito Federal	2001	1980	1699	2062	2009	2773	2803
Estado of Mexico	1586	1575	1255	1453	1412	1810	1756
Guerrero	14	13	14	14	14	16	16
Guanajuato	151	144	162	157	156	109	105
Hidalgo	101	95	107	103	100	86	79
Jalisco	226	225	416	408	399	419	431
Michoacan	37	37	39	37	36	20	20
Morelos	69	69	90	88	94	29	29
Nayarit	6	6	5	5	5	1	1
Oaxaca	2	2	1	2	2	4	4
Puebla	274	315	313	354	415	232	228
Queretaro	4	4	381	363	348	223	207
Quintana Roo	309	302	4	2	1	3	2
Tabasco	2	2	2	2	2	4	4
Tlaxcala	24	23	25	23	23	7	7
Veracruz	18	18	18	19	19	4	4
Yucatan	7	7	6	6	6	2	2
Total Southern Mexico	4834	4820	4539	5100	5043	5749	5704
US Copies	240	282	612				
Bonus Distribution at METALFORM Mexico			1300			2000	
GRAND TOTAL	10000	10000	11300	10000	10000	11998	10001

Source: Publisher's Data

5/2/08