

2011 Mexico Publications & E-Newsletters

MetalForming magazine features its Spanish publications designed for industry suppliers to reach more than 10,000 metalformers in Mexico.

These full-sized Spanish editions will be mailed throughout Mexico to 10,000 metalformers. The issues will showcase 1/4-page profile ads (see sample), along with full-, half- and third-page display advertisements (see reverse side with sizes and order form). Target customers and prospects with your advertisement.

Editorial material (in Spanish) will include tutorial "how-to" technical articles and bylined commentaries from *MetalForming's* renowned columnists.

Added to the website, <http://mexico.pma.org/magazine>, in mid-2008, is an industry-news section presented monthly in Spanish and English. And to further support our efforts to keep metalforming executives and engineers in Mexico up to date on the latest news and events in the region, *MetalForming* offers its **Spanish-language e-newsletter**. The newsletter, delivered monthly to more than 5000 metalforming professionals in Mexico, also offers electronic-advertising opportunities. Contact your advertising representative.



Featured 1/4-page Profile Ads

Just send your logo, photo, 80 to 90 words and contact info—we will do the rest.

YOUR LOGO

YOUR PHOTO

El objetivo de la PMA: "Representar la industria de conformación de metales y conducir a las empresas afiliadas tanto a una competitividad como a una rentabilidad superior"

Servicio a la Industria: La Precision Metalforming Association (PMA) es la asociación de comercio y servicios que representa aproximadamente 91 mil millones para la industria de conformado de metales de América del Norte, la que esta industria crea productos de metal de precisión usando el estampado y otras técnicas, además de otros procesos de valor agregado. Sus casi 1,200 empresas miembro, incluyen estampadores de metal, fabricantes, hiladores, formadores de diapositiva y formadores de rollo, así como los proveedores de equipo, materiales y servicios a la industria.

Precision Metalforming Association
6363 Oak Tree Blvd.,
Independence, Ohio, U.S.A., C.P. 44131
(001) 216/901-8800 • Fax: (001) 216/901-9190
www.metalforming.com

**4-color ad
ONLY \$1080**

Issuance and Closing Dates		
Issue	Ad Space Closing	Ad Material Closing
April 2011 (METALFORM Mexico Show Issue)	Mar. 9, 2011	Mar. 16, 2011
July 2011	Jun. 15, 2011	Jun. 22, 2011
October 2011	Sept. 15, 2011	Sept. 22, 2011

For information regarding advertising, contact:

MI, OH, International
Andy Flando, Publisher
6363 Oak Tree Blvd. • Independence, OH 44131
Ph: 216/901-8800 • Fax: 216/901-9669
aflando@pma.org

New England, Eastern NY, Eastern PA
Rick Edman
576 Post Road • Darien, CT 06820
Ph: 203/656-1000 • Fax: 203/656-1007
Rick_Edman@edmancompany.com

North Central
Ryan King
855 Featherstone Dr. • Fontana, WI 53125
Ph: 773/414-9292 • Fax: 262/394-5269
RKING@rkmediaadv.com

South Atlantic, South Central
Bob West
855 Georgian Hills Drive • Lawrenceville, GA 30045
Ph: 678/377-5749 • Fax: 678/377-9098
MetalForm_bobwest@msn.com

Western NY, Western PA, Mountain, Pacific, Canada
Vivien Tomsik
6363 Oak Tree Blvd. • Independence, OH 44131
Ph: 216/901-8800 • Fax: 216/901-9669
vtomsik@pma.org

Mexico
Rodolfo Marroquin
Av. Del Cortijo No. 4332 • Col. Cortijo del Rio
Monterrey, N.L. 64890 Mexico
Ph: 5281-8349-5605
rmarroquin@intercable.net

MetalForming
<http://mexico.pma.org/magazine>
216/901-8800 • fax 216/901-9669

You can send your profile-ad text in English and we will translate it into Spanish **FREE!**

Mail or fax the completed form on the back of this flyer to reserve your space now!

2011 Spanish-Edition Insertion Order

Deadlines:

April Issue
March 9, 2011

July Issue
June 15, 2011

October Issue
September 15, 2011

Please check appropriate boxes and return completed form by mail or fax (216/901-9669).

Advertising Rates and Sizes

Insert ads in the following issues of *MetalForming Mexico*:

Ad Frequency: 1x 3x
 April (Show Issue) July October

Full page (7" x 10") or

Full-page bleed* (8-1/8" x 11") (8.125" x 11")

	1X	3X
<input type="checkbox"/> 1-pg black & white	\$1750	\$1650
<input type="checkbox"/> 1-pg 2-color	\$1955	\$1855
<input type="checkbox"/> 1-pg 4-color	\$2265	\$2165

*trim size 8" x 10-3/4" (8" x 10.75") (keep live matter 3/8" from trim)

Ads must be provided in Spanish

1/2-pg horizontal (7" x 4-7/8") (7" x 4.875") or

1/2-pg island (4-1/2" x 7-1/2") (4.5" x 7.5")

	1X	3X
<input type="checkbox"/> 1/2-pg black & white	\$1135	\$1030
<input type="checkbox"/> 1/2-pg 2-color	\$1340	\$1235
<input type="checkbox"/> 1/2-pg 4-color	\$1595	\$1495

Ads must be provided in Spanish

1/3-pg square (4-1/2" x 4-7/8") (4.5" x 4.875") or

1/3-pg vertical (2-3/16" x 10") (2.1875" x 10")

	1X	3X
<input type="checkbox"/> 1/3-pg black & white	\$900	\$800
<input type="checkbox"/> 1/3-pg 2-color	\$1100	\$1000
<input type="checkbox"/> 1/3-pg 4-color	\$1335	\$1235

Ads must be provided in Spanish

1/4-pg Profile Ad* (3-3/8" x 4-7/8") (3.375" x 4.875")

	1X	3X
<input type="checkbox"/> 1/4-pg black & white	\$670	\$565
<input type="checkbox"/> 1/4-pg 2-color	\$875	\$770
<input type="checkbox"/> 1/4-pg 4-color	\$1080	\$975

*Profile ad translations are no additional charge

- YES, please publish _____ profile ad(s)
 Descriptive copy enclosed
 Logo, photo/brochure and contact information are enclosed
 Special Instructions _____

Covers (4-color, full page only)

	1X	3X
<input type="checkbox"/> Inside Front Cover	\$2470	\$2370
<input type="checkbox"/> Inside Back Cover	\$2265	\$2165
<input type="checkbox"/> Outside Back Cover	\$2470	\$2370

Ads must be provided in Spanish

Classifieds

Classified advertising \$100/column inch

Ads must be provided in Spanish, additional cost for translation

Note: All payments sent in U.S. bank funds currency only

Ad Size(s) _____

Total Cost \$ _____

Note: All payments sent in U.S. bank funds currency only

Advertising space contract placed for:

_____ advertising company

By _____

agency or company name

Invoicing Address _____

City _____

State _____ Zip _____

Country _____

Phone _____

Fax _____

Signature _____

required

Print Name _____

Please complete:

E-mail _____

Website _____

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